



HIGHER
EDUCATION

INCREASING BANDWIDTH TO EXTEND THE LEARNING EXPERIENCE



A Southwest Coastal University wanted to close equity gaps and provide high-quality, reliable personal computers to students to support academic achievement and provide a safe and accessible learning experience.

CHALLENGE



This Southwest Coastal University discovered that students were struggling to complete online courses during the pandemic, as they could not afford the technology to support their academic achievement. The school wanted to provide computers to close equity gaps, support their students and improve graduation rates.

SOLUTION



CDW was able to secure the inventory for 27,000 iPad Airs, keyboards and pencils within the customer's timeline. CDW provided JAMF licenses and asset tagging to prepare the devices and shipped them to multiple locations, coordinating carrier delivery and pickup.

OUTCOME



CDW helped the university improve the experience of many students by providing equitable access to technology. By meeting deadlines, we were able to get students back on track in their remote and hybrid courses and helped the university increase graduation rates. This story was featured in local news stories discussing CDW's part in helping to close the digital divide.

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